Website Review Template

Website Reviewed:_____   Date Reviewed:_____

Before filling out this form, spend some time exploring the website, then come back and complete the following.

Section 1: Purpose and Audience

Purpose of website:

Main message of website (what is your one biggest take-away from browsing the site):

Target audience for website:

What was the most memorable part of the website:

Section 2: Usability

Please rank the following and add clarifying notes.

Description	Excellent	Good	Needs some improvement	Needs a lot of improvement or N/A	Notes
Ease of Navigation					
Contains information that the intended audience would need					
Information is located where you would expect it					
Individual page layout aids in content comprehension					
Site map/structure is well organized and logical					
Text is free of spelling and grammatical errors					
Copyright information is easy to locate if applicable					
Pages are free of distractions that could divert you from the content					
Graphics are high resolution and serve a clear purpose					

Section 3: Accessibility

Go to WAVE AIM (https://wave.webaim.org/) and enter a few of the website pages into the accessibility checker. Use the accessibility results in combination with your own observations to fill out the following table.

Description	Excellent	Good	Needs some improvement	Needs a lot of improvement or N/A	Notes
Hyperlinks are contained within descriptive text					
Links clearly identifiable					
Images contain alt text					
Fonts and text block formatting is legible					
High color contrast for text and graphics					
Video and audio contain accurate captions					
PDFs are formatted to be accessible					
Information in graphics is also available through alt-text, descriptive text, or the main body of the website					
Other notes from running the accessibility checker					

Section 4: Website Overview

What were your favorite aspects or content on the website?

Please list any suggested changes that were not included in the tables above?

What questions do you have for the website owner?

Were there any surprises you discovered while browsing the website?

What were the biggest things you learned from the website?

About how much time did you engage with the website?

Do you want to return and explore more?